

REFUEL YOUR MIND
RECHARGE YOUR
INDUSTRY PASSION

RENEW YOUR
EXCITEMENT

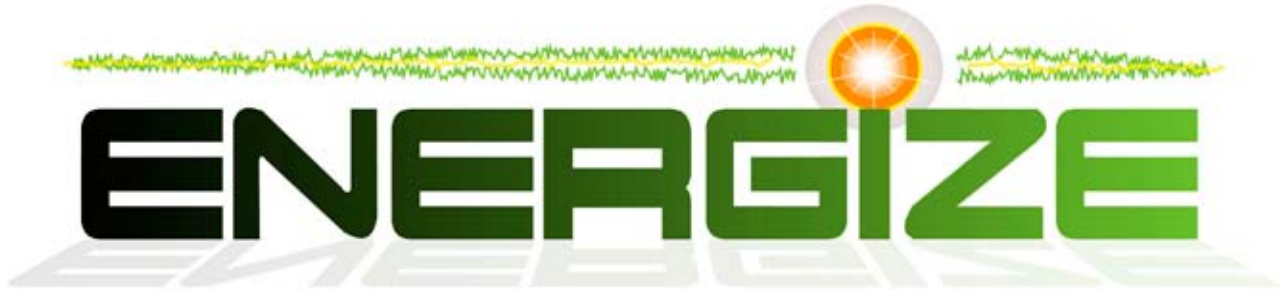


EXHIBIT HALL REGISTRATION AND INFORMATION

April 14, 2010

Mystic Lake Conference Center
Prior Lake, Minnesota

2010 MRPA Annual Conference Exhibit Hall
In partnership with National Independent Health Club Association

PRIOR LAKE
LATITUDE = 44.7142
LONGITUDE = -93.4228

Watch www.mnrpa.org for more details.



EXHIBIT HALL

NEW DATE

The 2010 MRPA Annual Conference Exhibit Hall will be held April 14. MRPA is moving its annual conference to the spring this year due to MRPA's involvement in a national convention being held in the Twin Cities during our normal conference time. We've adjusted our booth rates as we realize many vendors joined us this past fall at our 2009 exhibit hall. The annual conference will return to the fall season in 2011.

EXHIBIT HALL PROGRAM

1:30 p.m. - 4:30 p.m.

Wednesday, April 14

Welcome to the 73rd Minnesota Recreation and Park Association (MRPA) Annual Conference, Minnesota's leading industry show for park and recreation professionals and agencies. The 2010 conference opens with you and the exhibit hall. Meet influential leaders in the parks and recreation profession: park superintendents and directors, outdoor and therapeutic recreation specialists, facility managers, forestry professionals, park rangers, environmental educators and purchasing agents from a variety of municipal, county, state, and private facilities.

EXPAND YOUR CUSTOMER BASE

The 2010 Exhibit Hall will be held at Mystic Lake Conference Center, Prior Lake, Minnesota. Three hours has been designated for conference delegates to visit exhibitor booths, of which two hours are dedicated solely to the exhibit hall. Exhibit hall attendees will take part in a challenge that requires interaction with vendors to win valuable prizes. This will ensure that you will have the most possible opportunities to meet with potential customers and gain invaluable company exposure.

WHO IS MRPA?

Minnesota Recreation and Park Association (MRPA) includes nearly 950 professionals and citizens directly involved in providing park, recreation, and leisure services across the state. MRPA is Minnesota's leading nonprofit organization dedicated to building healthy communities and individuals through development of excellent recreation facilities, services, and staff.

MRPA, through its members, improves the quality of life in our state and creates opportunities for all Minnesotans to live healthy lifestyles through participation in physical activity in the state's diverse natural and cultural settings. We expect approximately 250 delegates representing 100 to 150 public park and recreation agencies across the state to attend the 2010 conference.

NEW PARTNER

In 2010, MRPA will partner with the National Independent Health Club Association for the annual conference event. So you'll see new faces and organizations represented at this year's event.

SESSIONS INCLUDED

Participating exhibit hall vendors are welcome to attend any educational sessions held on that day. Visit www.mnrpa.org to download the session brochure.



REGISTRATION

REGISTER BY MARCH 10

MRPA reserves the right to limit exhibit hall registrations to those firms providing products and services consistent with MRPA's mission and values. **Assignments are generally made on a first-come, first-serve basis.** MRPA reserves the right to make final booth assignments. Registration confirmations will be sent upon receipt of your paid booth registration. **The early bird registration fee is through March 10, 2010.** A \$35 late fee will be applied after this date. **The registration deadline is March 31 or until filled.**

REGISTRATION CONFIRMATION

A confirmation packet with directions and additional conference information will be sent to you upon receipt of your paid exhibitor registration, provided it's received by March 10.

VENDOR PACKAGE

- Booth size: 8' x 10' draped space (8' back drape; 3' side drape)
- One 6' table and two padded chairs
- Signage (your company name) of approximately 7" x 44" (available until one week prior to show)
- Roster of conference delegates
- MRPA memento
- Mystic Lake Conference Center offers electrical service or wireless Internet access for an additional fee.

EXHIBIT HALL SCHEDULE

Wednesday, April 14

Exhibitor Check-In & Set-Up

10:00 a.m. - 1:00 p.m.

Exhibit Hall Hours

1:30 p.m. - 4:30 p.m.

Exhibitor Breakdown

4:30 p.m.



PUBLICITY

A descriptive list of exhibitors is distributed to each conference delegate. See registration form.

All exhibitors will be recognized on MRPA's website - www.mnrpa.org.

DONATIONS

We're soliciting cash donations, which we'll then use to purchase prizes to be given away at the end of the exhibit hall hours. Vendors providing cash donations for these prizes **will be recognized** at the exhibit hall and social with special signage and lots of fan fare!

Vendors may also still giveaway door prizes at their booth.

NOT ABLE TO ATTEND?

If you're not able to attend this year, you can still participate! You can provide a cash donation to the event as outlined above. There are also sponsorship opportunities available. Sponsorship information can be downloaded from our website, mnrpa.org. If interested in either option, please contact Brad at 952.233.9507, pay online at www.mnrpa.org, or mail the registration form and fee to us by August 26.

MRPA CONTACT INFO

MRPA OFFICE HOURS

8 a.m. to 4:30 p.m., M-F

200 Charles Street NE

Fridley, MN 55432

T: 763.571.1305 x100

F: 763.571.5204

Michelle Snider, Executive Director

E-mail: snider@mnrecpark.org

Web: www.mnrpa.org



2010 MRPA ANNUAL CONFERENCE LOCATION

Mystic Lake Conference Center & Hotel
2400 Mystic Boulevard
Prior Lake, MN 55372

Conference Contact: Brad Eller, 952.233.9507 or Michelle Snider, 763.571.1305 x100



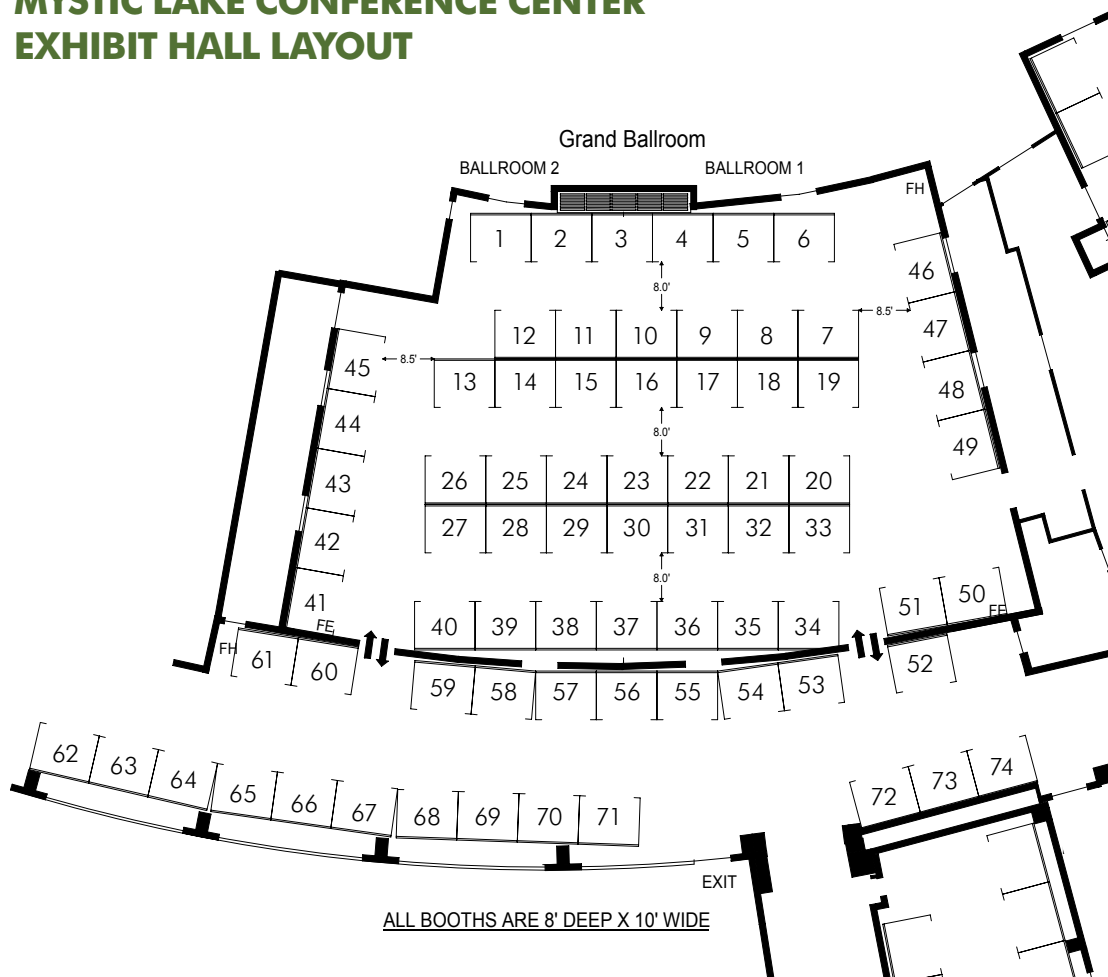
Come for the day,
STAY for the night.

HOTEL INFORMATION

The group rate at Mystic Lake's Hotel is \$79/single/night plus tax. Call the hotel to make your reservation and ask for the MRPA Group Rate, effective until March 18.

Hotel: 952.445.9000 or 800.262.7799

MYSTIC LAKE CONFERENCE CENTER EXHIBIT HALL LAYOUT



2010 EXHIBIT HALL REGISTRATION FORM

COMPANY INFORMATION

FIRST NAME _____ LAST NAME _____
TITLE _____
ORGANIZATION _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE () _____
FAX () _____
EMAIL _____
WEBSITE _____

ATTENDEE INFORMATION

COMPANY NAME TO APPEAR ON BOOTH SIGN:

BOOTH ATTENDEE NAMES (WILL APPEAR ON NAME TAGS)

1. FIRST _____ LAST _____
2. FIRST _____ LAST _____
3. FIRST _____ LAST _____
4. FIRST _____ LAST _____

DESCRIBE YOUR ORGANIZATION'S PRODUCTS
OR SERVICES (50 words or less; to be listed in program):

CASH DONATION:
 \$50 \$75 \$100 Other \$ _____

REGISTER BY MARCH 10 TO RECEIVE EARLY BIRD RATE
Exhibit booth options are listed to right at the early bird rate.
Please add \$35 to your registration if sent after March 10.

EXHIBIT BOOTH SPACE RESERVATION

QTY	MEMBER TYPE	COST EA	TOTAL
___	Non-Member	\$495	\$ _____
___	Bronze Member....	\$355	\$ _____
___	Silver Member	\$255	\$ _____
___	Gold Member	\$155.....	\$ _____
___	Cash Donation.....		\$ _____
___	If after March 10, 2010.....	Add \$35	

Download a Mystic Lake Exhibitor Packet at
mnrpa.org for your electricity and Internet needs.

Total Amount Enclosed \$ _____

Register online at www.mnrpa.org

Mail form/payment (checks payable to MRPA) to:
MRPA Exhibit Hall
200 Charles Street NE
Fridley, MN 55432

Booth Selection (refer to map)

Booth assignments are made on a first-come,
first-serve basis. MRPA reserves the right to make
final booth assignments.

Exhibit Booth Preference (number 1-5):

Booths 1-12 _____ Booths 13-26 _____ Booths 27-40 _____
Booths 41-51 _____ Booths 52-74 _____